

Semester:	<b>III</b>	Branch: UG / PG	Course: BBA
<b>Regular Mid Sem Examination- September , 2022</b>			
Subject Code:	<b>BB0306</b>	Subject Name:	<b>Basics of Production Management</b>
Date:	<b>16/09/2022</b>	Time:	<b>09.30-11.00AM</b>
Day:	<b>Friday</b>	Total Marks:	<b>40</b>

**Instructions:**

1. Figures to the right indicate full marks.
2. Indicate suitable assumptions wherever necessary

<b>Q.1</b>	(a) Define the term production management & production system.	<b>05</b>
	(b) What is meant by plant location and plant layout?	<b>05</b>
	(c) Explain the common errors in site selection.	<b>05</b>
<b>Q-2</b>	(a) Discuss the various POM decisions and their applications.	<b>05</b>
	<b>OR</b>	
	(a) Explain the challenges faced by service operation managers.	<b>05</b>
	(b) Write a short note on process layout and product layout.	<b>05</b>
	<b>OR</b>	
	(b) State some advantage and disadvantages of demand forecasting Techniques.	<b>05</b>
<b>Q-3</b>	(a) State the differences between goods and services.	<b>05</b>
	<b>OR</b>	
<b>Q-3</b>	(a) Write a short note on make-or-buy decisions.	<b>05</b>
<b>Q-3</b>	(b) List the objectives and importance of product design.	<b>05</b>
<b>Q-3</b>	(c) What is meant by principle of safety & security and flexibility in the context of plant layout?	<b>05</b>